

What are Key Industries and Targeted Occupations?

Key Industries are those industries designated by Workforce Solutions of Central Texas as having the best potential for continued job openings and sustained growth in the region. These industries are expected to lead the Central Texas region in the development of a globally competitive economy and provide the high skill, high wage jobs necessary to maintain a satisfactory standard of living for all segments of society. The Key Industries are identified after careful consideration of statewide statistical data and regional experience.

Targeted occupations are those jobs with the best potential for growth and quality employment, identified by Workforce Solutions of Central Texas using the list of key industries and regional labor market information. For 2009—2010, Workforce Solutions of Central Texas included only those occupations with an average prevailing wage no less than \$14.08 per hour and training requirements beyond high school, with some exceptions based on regional needs and opportunities for advancement.

The list of targeted occupations serves several purposes:

- ✓ It provides information for students and customers to consider in choosing courses for education and training.
- ✓ It aids counselors in helping students and customers to make career decisions.
- ✓ It aids high schools and community colleges in making curriculum decisions.
- ✓ It illustrates to business and industry that occupational education and training programs are being tailored to meet labor market needs.

Occupational Profiles

The occupational profiles have been prepared to give general information on openings, wages, training requirements, stability, and job descriptions for each of the targeted occupations.

Important knowledge, skills, and abilities (KSAs) are included for each occupation to give the reader an idea of which occupation might be a good fit for him or her, based on his/her current levels or on what levels can be achieved through education and training. A Glossary for each category explains more about each term.

Finally, a general narrative description is given for each occupation.

Key Industries

Potential Growth Industries and those Vital to the Economic Development
of the Central Texas Region for 2009--2010

NAICS CODE	INDUSTRY NAME
2382	Building Equipment Contractors
4231	Motor Vehicle/Part Merchant Wholesalers
4441	Building Material and Supplies Dealers
5172	Wireless Telecommunications Carriers
5221	Depository Credit Intermediation
5413	Architectural and Engineering Services
6111	Elementary and Secondary Schools
6211	Offices of Physicians
6216	Home Health Care Services
6221	General Medical and Surgical Hospitals
6231	Nursing Care Facilities
6241	Individual and Family Services
8111	Automotive Repair and Maintenance
9399	Local Government

Targeted Occupations for 2009—2010

SOC CODE	OCCUPATIONAL TITLE
49-3023	Auto Service Techs/Mechanics
43-3031	Bookkeeping/Accounting/Auditing Clerks
49-3031	Bus/Truck Mechanics/Diesel Specialist
47-2031	Carpenters
15-1041	Computer Support Specialist
33-3012	Correctional Officers and Jailors
43-4051	Customer Service Representatives
47-2111	Electricians
25-2021	Elementary School Teachers
17-3025	Environmental Engineering Technicians
43-6011	Executive Secretaries/Admin Assistants
33-2011	Fire Fighters
11-1021	General and Operations Managers
49-9021	Heating/Air Conditioning/Refrigeration Mechanics
29-2061	Licensed Practical/Vocational Nurse
51-4041	Machinist
49-9042	Maintenance/Repair Workers General
29-2071	Medical Records and Health Information Technicians
29-2011	Medical/Clinical Lab Technologist
25-2022	Middle School Teachers
31-1012	Nursing Aides/Orderlies/Attendants
29-2052	Pharmacy Technicians
47-2152	Plumbers/Pipefitters/Steamfitter
33-3051	Police and Sheriffs Patrol Officers
29-2034	Radiologic Technologist/Technician
29-1111	Registered Nurses
25-2031	Secondary School Teachers
21-1093	Social and Human Service Assistants
43-5081	Stock Clerks and Order Fillers
29-2055	Surgical Technologist
53-3032	Truck Driver, Heavy and Tractor Trailer
53-3033	Truck Driver, Light or Delivery
51-4121	Welders, Cutters, Solderers, Brazers